

#ANZAMsocial Challenge

Every time I depart an academic conference I'm left wondering what I missed. I get to see the panels I thought would be interesting; I get to see the gang of usual suspects at lunch and at the social events; but what haven't I seen? What golden quote or transformative idea did I miss while I was checking my emails between the panels I put into my diary?

In an attempt to deny history repeating itself at this year's ANZAM conference, we're running the #ANZAMsocial Challenge. If you're not a digital native, you might have just flinched a little at seeing a hashtag used mid-sentence. That's okay, but don't be left unsettled because being part of the ANZAM community is about seeing and learning new things. #ANZAMsocial helps to facilitate the sharing of what was seen and learned at ANZAM 2016 amongst the community of attending delegates. So how will it work?

Simple!

Any time you hear, see, or experience something interesting at ANZAM 2016, post something via the ANZAM2016 app linked to Twitter, or Instagram with the hashtag #ANZAMsocial to share your insight with the rest of the delegates. Posts will be displayed in real time on the big screen near the registration desk, and delegates can search/follow any of the posts that include #ANZAMsocial. So, help to make the ANZAM community more connected, more involved, and let's erase the opportunity for good quotes and ideas to be left without the audience they deserve. Let's share comments, selfies and ideas to make our collegial group even more connected. Being informed can be rewarding too!

To encourage delegates to engage in #ANZAMsocial we're offering prizes (win a year's ANZAM membership or dinner ticket for ANZAM 2017) for those who share their ANZAM experience across the duration of the conference. While the ANZAM2016 app already ranks your sharing with others, the winner will be selected based on:

- the novelty/uniqueness of posts;
- the consistency of posting across the duration of the conference;
- using a range of media (text, photo, video);
- helpfulness to others;
- entertainment value;
- humour;
- and academic insight.

Bonus points will be awarded for posts that share the insights of first time ANZAM delegates; share ideas from the doctoral workshop; include non-Australian/New Zealand participants; engage with an ANZAM board member. So, be creative, connect with new colleagues, and share your experiences, insights and knowledge bombs in any way you like (just don't break any laws or codes of common decency, of course).

The winner will be announced at the Thursday evening networking function (5:45pm-7:00pm, Z Block, level 4 foyer). Remember, 1) share your ANZAM insights on Twitter or Instagram; 2) use #ANZAMsocial to link your posts to the Challenge, and 3) don't miss those gems of information you missed at the last conference.