



ANZAM
AUSTRALIAN & NEW ZEALAND
ACADEMY OF MANAGEMENT

ANZAM Management Education Workshop

Tuesday 6 December 2016: 3.00-4.30pm - Room P506, QUT Gardens Point

Evidencing Teaching Impact: The Future of Management Education

Professor Abby Cathcart, Dr Robyn Mayes and Dr Judy Matthews,

QUT Business School

Australia and New Zealand are currently focused on developing measures of research impact, and institutions and academics are developing ever more sophisticated ways of showing the influence their research has on the world. Similarly in teaching the Australian Government is investing further in the Quality Indicators of Learning and Teaching (QILT) website, impact was a core theme in the NZ Tertiary Education Strategy 2014-19 and the UK based Teaching Excellence Framework is already being discussed as a model our sectors can learn from.

Back at the coal face there is a strong reliance on institutional surveys as a core data source for evaluating teaching. Despite low student response rates and a growing awareness of the limitations of survey-based teaching evaluations they remain the dominant performance management metrics in relation to learning and teaching.

This interactive workshop seeks to reflect on the question of teaching impact in relation to the global context for Management Education. It will outline some of the emerging work on professional recognition for University teachers and will examine ways of evaluating practice that are tailored to our discipline and that may help us gather sophisticated feedback on the impact of our work. Above all, the workshop seeks to position the impact agenda as an opportunity for management educators to demonstrate the value of our work to our students, our institutions, and the wider society.

Intended Audience: The workshop will be of interest to all who want to reflect on the emerging teaching impact agenda and explore ways of evidencing the impact of their teaching practice.

Outcomes for Participants: Insights into teaching impact and the national and international drivers; practical ways of evaluating and evidencing your own practice as a tertiary teacher; an emerging agenda for ANZAM in relation to leadership in teaching impact in our discipline.

Workshop Leaders:

Dr Abby Cathcart is a Professor of Work and Organisation in QUT Business School. Abby is a Principal Fellow of the UK Higher Education Academy and has received three national Teaching Awards from the Australian Government's Office for Learning and Teaching. She is Head of QUT's Academy of Learning and Teaching and co-directs the Teaching Advantage Program for doctoral candidates at QUT. Abby's pedagogical research has been published in the *International Journal of Management Education* and *Higher Education Research and Development*.

Dr Robyn Mayes is a Vice-Chancellor's Research Fellow in the QUT Business School. Robyn is a Senior Fellow of the UK Higher Education Academy and has a long-standing interest in the learning and teaching of critical thinking and analysis. Her research and publications include a focus on cultural and social dimensions of education. She has written case studies for management texts and is currently co-editing a special issue of *Discourse: Studies in the Cultural Politics of Education*.

Dr Judy Matthews is an experienced manager and management educator in the QUT Business School. For the last twenty years, Judy has been engaged in developing programs and teaching in graduate management education programs in Australian and international universities. Her research and teaching are largely focused on the learning and experimentation processes and practices that contribute to innovation leadership and management, and she advocates for strong links between innovation and learning and the contributions of management education.

This Pre-Conference Management Education Workshop is open to all ANZAM Members.

TO REGISTER: Email Dr Judy Matthews at jh.matthews@qut.edu.au, with the subject line: ***ANZAM Management Education Workshop - Evidencing Teaching Impact.***

ANZAM Conference Welcome Reception and Drinks for Registered Conference delegates will be held in Old Government House at 5.15pm.